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Dear Parent / Carer

### Year 10 Enterprise Day – Thursday 16 March 2017

Your son / daughter will shortly be taking part in an Enterprise Day organised in conjunction with Libra Learning. The Enterprise Day involves the students working in teams to form a catering company which is tendering for a new restaurant business opportunity. They will have a budget to work to and their task will be to design a restaurant of their choice, plan and cost a menu, plan a marketing campaign and prepare a presentation of their company's proposals. By completing various classroom and research activities they will learn about many aspects of real life and money management. Students will be off-timetable for the entire day.

Winning teams from each tutor group will present their business plans to the rest of the year group in the afternoon.

The aims of the day are for students to:

- Understand the relationship between costs, prices and profits and be able to calculate each in a particular situation.
- Collect, analyse and interpret data, to help them solve a "real-life" problem.
- Plan and calculate a budget.
- Take part in role-play situations that develop communication skills and self-confidence.
- Work in teams, taking on responsibility for a specific role.

The Enterprise Day is designed to give students an awareness of the importance of money management in a business situation and give them a chance to experience adult decision making in a safe environment.

If there is anything you would like to discuss about the Enterprise Day please email me at [chesterk@cotham.bristol.sch.uk](mailto:chesterk@cotham.bristol.sch.uk) or phone on 0117 919 8000.

Yours sincerely

**K Chester**  
Careers Leader

**C Reed**  
Assistant Headteacher